

## **Product Manager (Job Code IM038)**

At ACON labs, we are making a difference in medical care by offering medical devices for diagnosing a variety of conditions. In addition, we are able to streamline and reduce costs for the physician and/or patient directly. Come join us in developing the latest technologies that enhance human life and be a part of our growing, dynamic company.

The Product Marketing Manager will have the chance to contribute to the growth of new and existing Point-of-Care products and meet marketing, financial and corporate growth objectives thru product market research, development and launch in the U.S., Latin America and Europe markets.

Some of the Essential Duties & Responsibilities are:

- New Product Development;
- Input to Annual Marketing and Financial Plans;
- Creation of Marketing Materials (e.g. internal product presentations to Sales Team, customer product presentations, product literature, competitive product matrix);
- Knowledge of market specific and country specific reimbursement strategies and implementation;
- Customer Support and Engagement;
- Product Promotion.

Requirements:

- Bachelor's degree in Biology, Marketing, Business, related discipline or combination of education and relevant work experience;
- 5-7 years experience in Product Management in a regulated industry (clinical diagnostics is a plus);
- Must have excellent verbal, written and phone communication skills;
- Proficient in Microsoft Office (WORD, PowerPoint, and Excel).

This position is located in our corporate office in San Diego's biotech community. We invite you to consider a career with ACON Labs by sending your resume to [hr@aconlabs.com](mailto:hr@aconlabs.com). Please reference job code IM038.